

Proposal for the co-publication of
Revista de la Unión Matemática Argentina
an official publication of the Unión Matemática Argentina

In coming to Springer, the Unión Matemática Argentina would benefit from being a partner of one of the largest academic publishers in the world in a number of important ways such as the advantage of scale, the global sales team, and the technological knowledge of our business development staff.

Key facts about Springer:

- Founded in 1842 in Berlin, Germany, by Julius Springer
- Leading scientific publisher
- Personal approach in our daily contacts with authors, editors and societies
- 60 offices in more than 50 countries in the Americas, Europe, Africa, Asia and Australia
- More than 400 worldwide consortia arrangements
- eBook program “Springer eBook Collection” has more than 230,000 titles available
- 2,800+ English language journals and more than 11,000 new book titles published each year
- Largest open access portfolio worldwide, with over 500 open access journals
- 35% of journals published with or on behalf of societies and institutions
- Journals and eBooks are hosted on the same online platform: SpringerLink
- The SpringerLink platform has over 1 million individual page visits *every day*
- Almost all recent Nobel Prize winners in science are Springer authors

Key facts about Mathematics at Springer:

- Springer currently publishes over 210 journals in Mathematics
- From the top 20 journals in Mathematics ranked by the Journal Citation Report, 7 titles are published by Springer
- Springer distributes zbMATH – Zentralblatt MATH, the leading database of post-publication reviews in Pure and Applied Mathematics, since its inception in 1931, by initiative of the mathematicians Otto Neugebauer, Harald Bohr, Richard Courant and the publisher Ferdinand Springer. zbMATH includes more than 3.5 million entries from more than 3,000 journals and 170,000 books from 1868 to the present
- Springer began publishing books in higher Mathematics in 1920; its first series, Grundlehren der mathematischen Wissenschaften, was founded by the mathematician Richard Courant

1. Description of Partnership

Springer is in a good position to cooperate with the journal from the Unión Matemática Argentina to achieve its goals of maintaining and further developing the international visibility and impact. In the following paragraphs, the advantages of partnering with Springer are outlined in more detail.

- Length of the initial contract term will be five years
- Springer would act as the full-service provider and as such would be responsible for producing, promoting, distributing, selling and licensing the journal
- Springer will provide and maintain an online submission and tracking system
- The Unión Matemática Argentina may, at their own expense, have local assistance to manage the copy flow through the system
- All costs related to the production, marketing and sales of the Journal are borne by Springer
- Springer, as far as possible, arranges coverage by all the important Abstracting and Indexing services, such as Journal Citation Report from Clarivate, GoogleScholar and Scopus
- Journal will be published in English only
- Springer provides basic language editing services
- Springer provides useful data such as electronic journal usage statistics on a regular basis and advice on strategic matters related to the journals when desired
- Ownership and full editorial control on the members of the Editorial Board and the contents within usual ethical guidelines remains with the Unión Matemática Argentina

International dissemination and influence

- The global reach of SpringerLink, our content platform, includes 400 international library consortia, encompassing more than 8,000 institutions, 30,000 libraries, and 13 million users.
- Springer is prepared to increase access to the new journal in established and emerging markets. While your Journal will still be readily available in Latin America and the Caribbean, working with Springer will allow your content to be read, accessed and used by the global community.
- The journal will be clearly branded as a publication of the Unión Matemática Argentina in the print and electronic edition and effective marketing such as through free-trial access campaigns and journal branded Table of Contents alerts will further highlight the brand.
- Springer has made investment in initiatives to develop content and drive usage a priority. This statistical information includes a breakdown of usage by article type, content age, external referral, and by geography.
- Springer is aware of the role we play in the distribution of scientific information and access to knowledge and research. Springer participates in many efforts and initiatives which facilitate access

to scientific information through programs such as Research4Life, AGORA, HINARI, and OARE, at no or limited costs to participating countries.

Innovative publishing excellence

- Our main online platform, SpringerLink, was established in 1997 and we have continued to innovate adding streaming video, Online First™ publication of articles before the print issue is finalized, extensive semantic linking, etc.
- The semantic linking technology used by SpringerLink creates an exciting opportunity for us to create synergies between our content. The potential for driving usage and adding value to the content of journals through cross-linking is enormous.
- Springer's average publication time from receipt of the accepted manuscript to online publication is currently 21 days (Online First).
- Online First, an extremely fast publishing track, is one of the most important features of our online dissemination strategy (SpringerLink). Articles are: a) published individually, as soon as an author has approved proofs, electronically in citable form weeks before distribution of the print journal and, b) fully citable by their Digital Object Identifier (DOI).
- iThenticate, a software tool for detection of plagiarism, has been offered by Springer to all journals at no cost. A dedicated team passes all submissions under screening of this software, and the Editor-in-Chief receives a full report with alerts on issues from the level of English to the detection of excerpts taken from previously published articles.
- ORCID, a technology that provides a unique, personal digital identifier to researchers, has been enabled through all Springer publications, including articles and book chapters, ensuring authors receive proper credit for their work. Springer was an earlier adopter of ORCID, and has implemented ORCID in workflows so that authors and editors benefit from all the advantages of this technology.
- A Production Editor will be assigned by our Head of Production. The Production Editor will be in regular contact with the Editor-in-Chief. As soon as there are sufficient articles/pages to compile the printed issue, the Editor-in-Chief will be invited to sequence the Table of Contents. The Production Editor will then ensure that the issue is loaded on to the Journal homepage at the same time as the issue is sent for printing. The printed issue is generally available two weeks after online publication.

Personal service and careful brand management

- Springer is large enough to support and develop publications while being agile enough to navigate changing market demands.
- Key publishing and financial decisions will be made by mutual agreement based on industry standards and market trends.

- Authors will be informed when their articles have been published.
- Authors will be informed when their articles have been cited.
- Authors will experience a high level of visibility and readership.
- The corresponding author will receive an electronic PDF file of their article at no charge.
- Authors can track the status of their article at any time as it moves through the production process.
- Articles can be archived in perpetuity in leading national repositories (conditions apply).
- Our online content platform, SpringerLink, offers sophisticated functionality and navigation combined with a user-friendly interface.
- Readers will appreciate the functionality of extensive inbound and outbound linking.
- Through an intensive Search Engine Optimization program within Springer, content can easily be found through search engines such as Google and Google Scholar.
- Readers will know when the latest research has been published.
- A dedicated editor will be your primary contact, although all members of the team will be responsive to your communications.
- We will work closely with the Editor-in-Chief to guide the Journal through the transition process and ensure that the activities of Editorial Board Members and Reviewers are focused on publishing issues.
- Springer will prepare detailed citation analyses for the Editors and Editorial Board to assist with strategic decision making.
- Springer continuously develops new tools to facilitate the editorial process.

2. The subscription based business model

- Journal content is available to subscribers only
- No charges to Authors to publish in the journal
- Journal content widely available through consortia and site licenses
- Unión Matemática Argentina to retain the copyright to the articles published in the journal
- Journal is available in print and electronic format
- Funded through subscriptions

Journal availability

Under the subscription model, the journal is available to subscribers only and a successful sales and marketing organization is essential to have the widest possible audience for your journal. As part of the agreement, each Editor will have full access to the electronic version of the journal on SpringerLink and negotiations will be made with Mincyt to assure that the Revista de la Unión Matemática Argentina will be available in the consortium supported by them.

Electronic publishing has opened up new sources of revenue such as consortia, electronic-only subscriptions, pay-per-view, historical archive sales, and electronic licensing. Springer has 400+ consortia arrangements globally in place reaching over 7000 academic and research institutions. Springer will offer your journal to these consortia and gradually build up the paid subscription base for your journal through these consortia licenses.

Format

We will make the journal available online on our platform SpringerLink (www.link.springer.com).

Ownership

The Unión Matemática Argentina will retain the ownership of the journal title and existing subscription list. Authors transfer copyright of their contribution to Unión Matemática Argentina.

No cost to publish

In general, Springer absorbs all costs in relation to the publication, marketing and sales of the journal. As such, Springer will not charge authors to publish in the Journal. However, Springer offers the authors the possibility to publish the paper as an Open Access article within the subscription journal: SpringerOpen Choice (<http://www.springer.com/open+access/open+choice>). Furthermore, Springer publishes online figures in color for free in all their journals.

Book discount

As we want Editors to benefit from our publishing activities, they receive a 40% discount on all Springer books.

Financial considerations for the subscription based model

Journals are funded through subscriptions and consortia site licenses as explained above. List price will be set by Springer in consultation with the Unión Matemática Argentina. Annual institutional subscription to the journals will be around 357USD. Note that this is the catalogue price; in practice, discounts apply and most libraries will subscribe to this journal as part of an e-package and pay a fraction of the list price.

If desired, member subscriptions for the print electronic edition will be made available – 45USD for the print version and 10USD for the electronic version per member so the Unión Matemática Argentina can buy copies for around 50 members that would like to receive the journal.

3. Concluding remarks

This concludes our initial provisional proposal. We look forward to your feedback, and to further discussions.

4. Timing

For a subscription journal a partnership can only start at the beginning of the year, with the first issue of each volume. Springer needs some lead time to announce the new subscription journal to the market/consortia. Journal pricelists for 2019 are published early August 2018. Ideally the journal is listed in this pricelist, which means a decision should be reached before that time on the partnership. Transition activities (setting up the workflows, transfer of manuscripts to the new systems, marketing activities) will start around the same time. As a consequence, a contract between Unión Matemática Argentina and Springer should be signed before May 01, 2018.